

proactiv.

# Meet the new MD.

We've given ProactivMD® a serious facelift. But it's not just a makeover — new gentle, ultra-hydrating formulas will help nourish and moisturize your skin.



## Ready to make the switch?

Chat with customer service on [proactiv.com](https://proactiv.com), email us at [questions@proactiv.com](mailto:questions@proactiv.com), or call us at (888) 685-7506.

**Flip for more details!**

**This new cleanser and moisturizer are completely reimagined. They're ultra gentle, ultra hydrating, and ultra soothing.**

### **Ultra-Gentle Cleanser**

Wash away the day's dirt, oil, and debris and leave your skin feeling soft and hydrated.

- Infused with soothing, antioxidant-rich green tea
- Leaves skin feeling clean, not stripped or dry
- Ideal for all skin types —whether oily, combination, dry, or sensitive



### **Ultra-Hydrating Moisturizer**

Applies like a gel, hydrates like a cream to help soften your skin and restore its moisture barrier.

- Fights dryness for up to 8 hours
- Leaves skin feeling clean, not stripped or dry
- Skin Brightening Complex helps fade the appearance of post-acne dark marks
- Hyaluronic acid alleviates dryness for softer, smoother looking skin.

